








# Website beoordeling instructure.com

gegenereerd op 17 Januari 2026 00:09 AM





De score is 62/100





## SEO Content

	<p><b>Titel</b></p>	<p>Instructure: Leading EdTech for K–12, Higher Ed &amp; Business</p> <p>Lengte : 58</p> <p>Perfect, uw title tag bevat tussen de 10 en 70 tekens.</p>												
	<p><b>Beschrijving</b></p>	<p>Empower learning with Instructure's LMS and edtech solutions for K–12, higher education, and businesses. Discover Canvas, Impact, and Mastery to drive success.</p> <p>Lengte : 159</p> <p>Geweldig, uw meta description bevat tussen de 70 en 160 tekens.</p>												
	<p><b>Zoekwoorden</b></p>	<p>Zeer slecht. We hebben geen meta keywords gevonden op uw pagina. Gebruik <a href="#">deze gratis online meta tag generator</a> om keywords te maken.</p>												
	<p><b>OG Meta Eigenschappen</b></p>	<p>Goed, uw pagina maakt gebruik van OG-eigenschappen.</p> <table border="1" data-bbox="539 1317 1481 1720"> <thead> <tr> <th>Eigenschap</th> <th>Inhoud</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Instructure</td> </tr> <tr> <td>url</td> <td>https://www.instructure.com/node/1426</td> </tr> <tr> <td>title</td> <td>Homepage</td> </tr> <tr> <td>image</td> <td>https://www.instructure.com/sites/default/files/image/2025-07/2025-Meta-OG-thumb-ENG_0.jpg</td> </tr> </tbody> </table>	Eigenschap	Inhoud	site_name	Instructure	url	https://www.instructure.com/node/1426	title	Homepage	image	https://www.instructure.com/sites/default/files/image/2025-07/2025-Meta-OG-thumb-ENG_0.jpg		
Eigenschap	Inhoud													
site_name	Instructure													
url	https://www.instructure.com/node/1426													
title	Homepage													
image	https://www.instructure.com/sites/default/files/image/2025-07/2025-Meta-OG-thumb-ENG_0.jpg													
	<p><b>Koppen</b></p>	<table border="1" data-bbox="539 1753 1481 1821"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>14</td> <td>4</td> <td>11</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="603 1854 1401 2083" style="list-style-type: none"> <li>• [H1] Preparing educators and learners for the challenges and opportunities ahead.</li> <li>• [H2] Utility-inst</li> <li>• [H2] Select your location</li> <li>• [H2] Main - inst</li> <li>• [H2] Utility-inst-Login-only</li> <li>• [H2] Welcome to the most-visited education website in the world.</li> </ul>	H1	H2	H3	H4	H5	H6	1	14	4	11	1	0
H1	H2	H3	H4	H5	H6									
1	14	4	11	1	0									



## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Solutions for every age, stage, and transitional moment</li><li>• [H2] Explore the Instructure ecosystem</li><li>• [H2] We're dreaming big, so you can, too.</li><li>• [H2] More partners and integrations than any other edtech company</li><li>• [H2] Success stories and resources</li><li>• [H2] Ready for the next step?</li><li>• [H2] Social</li><li>• [H2] Footer Utility</li><li>• [H2] Footer - Inst</li><li>• [H3] K-12</li><li>• [H3] Higher education</li><li>• [H3] Business and government</li><li>• [H3] Accolades from the education world</li><li>• [H4] Simplifying Digital Learning with Seamless Canvas Integration</li><li>• [H4] Your Guide to Choosing a Learning Management System</li><li>• [H4] Laying the Groundwork for Effective Edtech</li><li>• [H4] Migration Myth Busting: The Truth About Switching Your LMS</li><li>• [H4] Supporting One of the Largest Sports Organizations with Canvas LMS</li><li>• [H4] Trends and Insights from K-12 to Career</li><li>• [H4] The Road to Career and College Readiness</li><li>• [H4] Providing Equitable Access Statewide With Canvas</li><li>• [H4] Your Guide to Strengthening the Student Experience</li><li>• [H4] The External Education Playbook</li><li>• [H4] Hamilton County Schools and Mastery</li><li>• [H5] We love our customers (and the feeling is mutual)</li></ul>
	Afbeeldingen	We vonden 46 afbeeldingen op deze pagina.  15 alt-attributen are leeg of ontbreken. Voeg alternatieve tekst toe zodat zoekmachines de inhoud van uw afbeeldingen beter kunnen begrijpen.
	Tekst/HTML Ratio	Ratio : 5%  De ratio van tekst tot HTML-code van deze pagina is lager dan 15 procent, dit betekent dat uw website waarschijnlijk meer tekstinhoud nodig heeft.
	Flash	Perfect, er is geen Flash-inhoud gedetecteerd op deze pagina.
	Iframe	Jammer, u heeft Iframes op de webpagina's, dit betekent dat inhoud in een Iframe niet kan worden geïndexeerd.

## SEO Links

	URL Herschrijving	Goed. Uw links zien er vriendelijk uit!
	Underscores in de URLs	Perfect! Geen underscores gevonden in uw URL's.

## SEO Links

	Links op de pagina	We vonden in totaal 61 links inclusief 0 link(s) naar bestanden
	Statistics	Externe Links : noreferrer noopener 0% Externe Links : Passing Juice 14.75% Interne Links 85.25%

### Links op de pagina

Ankertekst	Type	Juice
<a href="#">Partners</a>	Intern	Passing Juice
<a href="#">Channel Partners</a>	Intern	Passing Juice
<a href="#">Support</a>	Intern	Passing Juice
<a href="#">Login</a>	Intern	Passing Juice
<a href="#">Canvas</a>	Intern	Passing Juice
<a href="#">Canvas Credentials</a>	Intern	Passing Juice
<a href="#">Student ePortfolio</a>	Extern	Passing Juice
<a href="#">Mastery Connect</a>	Extern	Passing Juice
<a href="#">Elevate Data Sync</a>	Extern	Passing Juice
<a href="#">LearnPlatform by Instructure</a>	Extern	Passing Juice
<a href="#">Try Canvas Free</a>	Intern	Passing Juice
<a href="#">Español</a>	Intern	Passing Juice
<a href="#">English</a>	Intern	Passing Juice
<a href="#">Italiano</a>	Intern	Passing Juice
<a href="#">English</a>	Intern	Passing Juice
<a href="#">Nederlands</a>	Intern	Passing Juice
<a href="#">Deutsch</a>	Intern	Passing Juice
<a href="#">Português</a>	Intern	Passing Juice
<a href="#">日本語</a>	Intern	Passing Juice
<a href="#">_____</a>	Intern	Passing Juice


## Links op de pagina

<a href="#">Read more</a>	Intern	Passing Juice
<a href="#">Learn more</a>	Intern	Passing Juice
<a href="#">Learn More</a>	Intern	Passing Juice
<a href="#">Learn More</a>	Intern	Passing Juice
<a href="#">Learn more</a>	Intern	Passing Juice
<a href="#">Learn more</a>	Intern	Passing Juice
<a href="#">Learn more</a>	Intern	Passing Juice
<a href="#">Learn more</a>	Intern	Passing Juice
<a href="#">Let's Connect</a>	Intern	Passing Juice
<a href="#">Take a look</a>	Intern	Passing Juice
<a href="#">Learn more</a>	Intern	Passing Juice
<a href="#">Learn more</a>	Intern	Passing Juice
<a href="#">Learn more</a>	Intern	Passing Juice
<a href="#">Learn more</a>	Intern	Passing Juice
<a href="#">Learn more</a>	Intern	Passing Juice
<a href="#">Learn more</a>	Intern	Passing Juice
<a href="#">Learn more</a>	Intern	Passing Juice
<a href="#">LinkedIn</a>	Extern	Passing Juice
<a href="#">Twitter</a>	Extern	Passing Juice
<a href="#">Facebook</a>	Extern	Passing Juice
<a href="#">Instagram</a>	Extern	Passing Juice
<a href="#">Youtube</a>	Extern	Passing Juice
<a href="#">Privacy</a>	Intern	Passing Juice
<a href="#">California Privacy Notice</a>	Intern	Passing Juice
<a href="#">Do Not Sell My Personal Information</a>	Intern	Passing Juice
<a href="#">Modern Slavery Act</a>	Intern	Passing Juice
<a href="#">Acceptable Use</a>	Intern	Passing Juice
<a href="#">Data Processing</a>	Intern	Passing Juice
<a href="#">Status</a>	Intern	Passing Juice

## Links op de pagina

<a href="#">Our Community</a>	Intern	Passing Juice
<a href="#">Our Customers</a>	Intern	Passing Juice
<a href="#">Security</a>	Intern	Passing Juice
<a href="#">Accessibility</a>	Intern	Passing Juice
<a href="#">Advocacy</a>	Intern	Passing Juice
<a href="#">Case Studies</a>	Intern	Passing Juice
<a href="#">All Products</a>	Intern	Passing Juice
<a href="#">Services</a>	Intern	Passing Juice
<a href="#">Company Overview</a>	Intern	Passing Juice
<a href="#">Leadership</a>	Intern	Passing Juice
<a href="#">Careers</a>	Intern	Passing Juice
<a href="#">AI Principles</a>	Intern	Passing Juice
<a href="#">Contact Us</a>	Intern	Passing Juice

## SEO Zoekwoorden

 Zoekwoordenwolk

learning education canvas instructure  
lms more solutions student partners learn












## Zoekwoordenconsistentie

Zoekwoord	Inhoud	Titel	Zoekwoorden	Beschrijving	Koppen
more	23	✘	✘	✘	✔
canvas	20	✘	✘	✔	✔
learning	19	✘	✘	✔	✔
learn	19	✘	✘	✔	✔
instructure	15	✔	✘	✔	✔





## Bruikbaarheid

	URL	Domein : instructure.com Lengte : 15
	Favicon	Geweldig, uw website heeft een favicon.
	Afdrukbaarheid	We konden geen printvriendelijke CSS vinden.
	Taal	Goed. Uw gedeclareerde taal is en.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.

## Document

	Doctype	HTML 5
	Codering	Perfect. Uw gedeclareerde charset is UTF-8.
	W3C Validiteit	Fouten : 156 Waarschuwingen : 12
	E-mail Privacy	Geweldig, er is geen e-mailadres gevonden in platte tekst!
	Verouderde HTML	Geweldig! We hebben geen verouderde HTML-tags gevonden in uw HTML.
	Snelheidstips	<ul style="list-style-type: none"><li> Uitstekend, uw website gebruikt geen geneste tabellen.</li><li> Jammer, uw website gebruikt inline styles.</li><li> Jammer, uw website heeft te veel CSS-bestanden (meer dan 4).</li><li> Jammer, uw website heeft te veel JS-bestanden (meer dan 6).</li><li> Perfect, uw website maakt gebruik van gzip.</li></ul>

## Mobiel

	Mobiele Optimalisatie	<ul style="list-style-type: none"><li> Apple Icoon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimalisatie

	XML Sitemap	<p>Geweldig, uw website heeft een XML sitemap.</p> <p><a href="https://www.instructure.com/sitemap.xml">https://www.instructure.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://instructure.com/robots.txt">http://instructure.com/robots.txt</a></p> <p>Geweldig, uw website heeft een robots.txt-bestand.</p>
	Analytics	<p>Geweldig, uw website heeft een analytics tool.</p> <p>Google Tag Manager</p>