









# Website review primevideo.com

Generated on January 17 2026 00:08 AM




The score is 52/100







## SEO Content

	<p>Title</p>	<p>Welcome to Prime Video</p> <p>Length : 22</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Enjoy exclusive Amazon Originals as well as popular movies and TV shows. Watch anytime, anywhere. Start your free trial.</p> <p>Length : 120</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1664"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td><a href="https://m.media-amazon.com/images/G/01/primevideo/seo/primevideo-seo-logo.png">https://m.media-amazon.com/images/G/01/primevideo/seo/primevideo-seo-logo.png</a></td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td><a href="https://www.primevideo.com/offers/nonprimehomepage/ref=dv_web_force_root">https://www.primevideo.com/offers/nonprimehomepage/ref=dv_web_force_root</a></td> </tr> </tbody> </table>	Property	Content	image	<a href="https://m.media-amazon.com/images/G/01/primevideo/seo/primevideo-seo-logo.png">https://m.media-amazon.com/images/G/01/primevideo/seo/primevideo-seo-logo.png</a>	type	website	url	<a href="https://www.primevideo.com/offers/nonprimehomepage/ref=dv_web_force_root">https://www.primevideo.com/offers/nonprimehomepage/ref=dv_web_force_root</a>				
Property	Content													
image	<a href="https://m.media-amazon.com/images/G/01/primevideo/seo/primevideo-seo-logo.png">https://m.media-amazon.com/images/G/01/primevideo/seo/primevideo-seo-logo.png</a>													
type	website													
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	<p>Headings</p>	<table border="1" data-bbox="539 1686 1481 1765"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="603 1798 1034 1933" style="list-style-type: none"> <li>• [H1] Watch movies and TV shows</li> <li>• [H2] Watch anywhere</li> <li>• [H2] Download and go</li> <li>• [H2] Data saver</li> </ul>	H1	H2	H3	H4	H5	H6	1	3	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	3	0	0	0	0									
	<p>Images</p>	<p>We found 8 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												

## SEO Content

	Text/HTML Ratio	Ratio : 0%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 5 links including 0 link(s) to files
	Statistics	External Links : noreferrer noopener 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Prime Video Member? Sign in</a>	Internal	Passing Juice
<a href="#">Start your free trial*</a>	Internal	Passing Juice
<a href="#">Terms and Privacy Notice</a>	Internal	Passing Juice
<a href="#">Send us feedback</a>	Internal	Passing Juice
<a href="#">Help</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

down **prime** caret **movies** espa ñ ol  
portugu ê **watch** **video** **shows** bahasa

### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
prime	7	✓	✗	✗	✗
video	5	✓	✗	✗	✗
movies	5	✗	✗	✓	✓
shows	5	✗	✗	✓	✓
watch	5	✗	✗	✓	✓










### Usability

	Url	Domain : primevideo.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 18 Warnings : 28
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://primevideo.com/robots.txt">http://primevideo.com/robots.txt</a>  Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in

# Optimization

order to cross-check the data.